

IN Community Magazines

2025 MEDIA KIT

WE'VE GOT YOU COVERED





WHAT MAKES IN COMMUNITY MAGAZINES
THE BEST LOCAL PRINT MEDIA?

TARGETED DIRECT MAIL

TAILOR YOUR MARKETING TO REACH ONLY THE HOUSEHOLDS YOU WANT

Why pay to advertise in other media where 50 to 90 percent of the audience is not part of your target market?

With IN Community Magazines, you select from numerous local publications and only the communities you want to market to.

We bring your message to the kitchen tables and the decision makers you want to reach.

SCHOOL & TOWNSHIP PARTNERSHIPS

GUARANTEED READERSHIP AND SHELF LIFE

IN Community starts new magazines when school districts and townships request their own "IN" magazine.

When residents open their mailboxes, they put the bills and materials that interest them in one pile, and throw away the rest of the "junk mail." As the "Community Mouthpiece" for numerous local schools and townships, our hyperlocal IN Community magazines are kept, read and saved as coffee table keepsakes.

Let our school and township partnerships increase the readability and shelf life of your advertisements.

LOOKING FOR NEW
DIRECT MAIL OPTIONS?

People love print magazines!



What percentage of U.S. adults say they have read print magazines in the last 6 months?

90%

This includes **93% under age 35**
and **95% under age 25**

(GFK MRI)

84 percent of what audience is more engaged when reading a print magazine than any other form of content?

WOMEN
18-64 years of age

(Bauer Media)

PRINT IS MORE MEMORABLE.

Print creates an emotional connection. Print builds relationships.

Physical material is more “real” to the brain, involves more emotional processing, is better connected to memory, with greater internalization of ads—which are all important for brand association.

(FORBES)

When 1,400 U.S. advertisers were asked which medium offers the highest ROI, which was on top?

MAGAZINES

With a \$3.95 return for every \$1 spent

A full **50% HIGHER** than the \$2.63 average ROI from digital display and **MORE THAN DOUBLE**

the \$1.52 from digital video

(Nielsen Catalina Solutions)

What is the average time spent reading a magazine?

20-25
minutes

(Digital First Content Marketing: The Return of Print-CMO Adobe, 2018)

COMMUNITIES

PITTSBURGH

BETHEL PARK

Bethel Park Municipality

BRENTWOOD-BALDWIN-WHITEHALL

Baldwin Borough
Brentwood Borough
Whitehall Borough

CANON-MAC

Canonsburg
Cecil Township
Eighty Four
North Strabane Township
Southpointe

CARLYNTON-MONTOUR

Carnegie
Coraopolis
Crafton
Ingram Borough
Kennedy Township
Pennsbury Village Borough
Robinson Township
Rosslyn Farms
Thornburg Borough

CHARTIERS VALLEY

Bridgeville Borough
Collier Township
Heidelberg Borough
Nevillewood
Presto
Scott Township

CRANBERRY

Cranberry Township

FOX CHAPEL AREA

Aspinwall Borough
Blawnox Borough
Cheswick
Fox Chapel Borough
Indiana Township
O'Hara Township
Sharpsburg Borough

GREENSBURG

Delmont
Greensburg
New Alexandria
Salem Township

HAMPTON

Allison Park
Hampton Township
Gibsonia

KEYSTONE OAKS

Castle Shannon Borough
Dormont Borough
Green Tree Borough

MARS AREA

Adams Township
Callery
Mars Borough
Middlesex Township
Seven Fields
Valencia Borough

MCKEESPORT AREA

Dravosburg Borough
McKeesport City
Versailles Borough
White Oak Borough

MONROEVILLE

Monroeville Municipality
Pitcairn Borough

MOON TOWNSHIP

Crescent Township
Moon Township

MT. LEBANON

Mt. Lebanon Municipality

MURRYSVILLE

Delmont Borough
Export Borough
Murrysville Municipality

NORTH ALLEGHENY

Bradford Woods
Franklin Park Borough
Marshall Township
Town of McCandless
Wexford

NORWIN

Irwin Borough
North Irwin Borough
North Huntingdon

OAKMONT-PENN HILLS-VERONA

Oakmont
Penn Hills Municipality
Verona Borough

PETERS TOWNSHIP

McMurray
Peters Township
Venetia

PINE-RICHLAND

Pine Township
Richland Township
Treesdale

PLUM

Plum Borough

ROSS TOWNSHIP

Ross Township
West View Borough

SEWICKLEY

Aleppo Township
Ambridge
Avonworth
Bell Acres Borough
Ben Avon
Ben Avon Heights
Edgeworth Borough
Emsworth
Glenfield Borough
Haysville Borough
Kilbuck Township
Leet Township
Leetsdale Borough
Ohio Township
Osborne Borough
Sewickley Borough
Sewickley Heights Borough
Sewickley Hills Borough

SHALER AREA

Etna Borough
Glenshaw
Shaler Township
Millvale Borough
Reserve Township

SOUTH FAYETTE

Bridgeville
Carnegie
Cecil
Cuddy
McDonald
Morgan
Oakdale
South Fayette Township

UPPER ST. CLAIR

Upper St. Clair Township

WEST ALLEGHENY

Clinton
Findlay Township
Imperial
North Fayette Township
Oakdale Borough

WEST JEFFERSON HILLS

Clairton
Jefferson Hills Borough
Finleyville
Pleasant Hills Borough
West Elizabeth Borough

WEST MIFFLIN

Homestead
West Mifflin Borough
Whitaker

WOODLAND HILLS

Braddock Borough
Braddock Hills Township
Chalfant Borough
Churchill Borough
East Pittsburgh Borough
Edgewood Borough
Forest Hills Borough
North Braddock Borough
Rankin Borough
Swissvale Borough
Turtle Creek Borough
Wilkins Township

ERIE

HARBORCREEK & NORTH EAST

Harborcreek Township
Lawrence Park
North East
Wesleyville

MILLCREEK

Millcreek Township

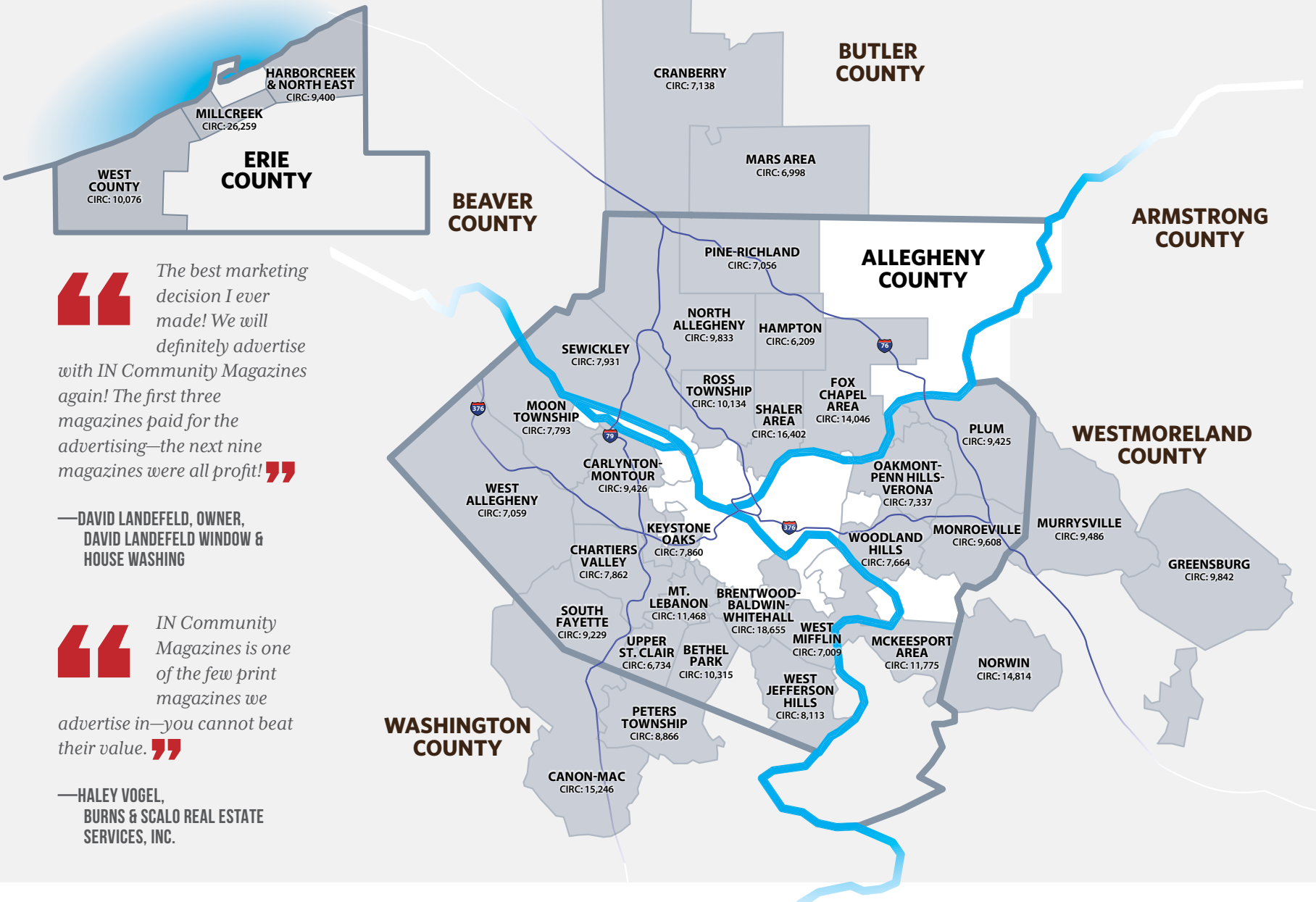
WEST COUNTY

Albion
Cranesville
Edinboro
Elk Creek
Fairview Township
Girard
Lake City
Springfield



**DIRECT-MAILED ANNUALLY TO
1.34 MILLION HOUSEHOLDS
AND BUSINESSES IN MORE
THAN 250 PITTSBURGH AND
ERIE COMMUNITIES**

COVERAGE



“ The best marketing decision I ever made! We will definitely advertise with IN Community Magazines again! The first three magazines paid for the advertising—the next nine magazines were all profit! ”

—DAVID LANDEFELD, OWNER, DAVID LANDEFELD WINDOW & HOUSE WASHING

“ IN Community Magazines is one of the few print magazines we advertise in—you cannot beat their value. ”

—HALEY VOGEL, BURNS & SCALO REAL ESTATE SERVICES, INC.

MARKETS



MAGAZINE	MEDIAN FAMILY INCOME	RESIDENTS	COPIES DISTRIBUTED
BETHEL PARK	\$97,773	33,556	10,315
BRENTWOOD-BALDWIN-WHITEHALL	\$71,863	55,375	18,655
CANON-MAC	\$88,143	46,224	15,246
CARLYNTON-MONTOUR	\$47,789	40,264	9,426
CHARTIERS VALLEY	\$86,377	30,940	7,862
CRANBERRY	\$100,020	44,283	7,138
FOX CHAPEL AREA	\$168,073	35,374	14,046
GREENSBURG	\$52,772	21,831	9,842
HAMPTON	\$85,346	17,526	6,209
HARBORCREEK & NORTH EAST	\$72,455	18,214	9,400
KEYSTONE OAKS	\$60,337	22,580	7,860
MARS AREA	\$138,083	22,490	6,998
MCKEESPORT AREA	\$41,275	36,567	11,775
MILLCREEK	\$61,499	52,129	26,259
MONROEVILLE	\$70,850	36,038	9,608
MOON TOWNSHIP	\$85,938	24,604	7,793
MT. LEBANON	\$133,586	33,017	11,468
MURRYSVILLE	\$70,850	28,769	9,486
NORTH ALLEGHENY	\$122,958	50,531	9,833
NORWIN	\$70,850	34,268	14,814
OAKMONT-PENN HILLS-VERONA	\$54,386	49,933	7,337
PETERS TOWNSHIP	\$146,889	31,804	8,866
PINE-RICHLAND	\$152,461	16,914	7,056
PLUM	\$75,326	26,940	9,425
ROSS TOWNSHIP	\$71,250	42,428	10,134
SEWICKLEY	\$134,337	21,516	7,931
SHALER AREA	\$75,127	41,565	16,402
SOUTH FAYETTE	\$83,267	29,488	9,229
UPPER ST. CLAIR	\$166,675	20,053	6,734
WEST ALLEGHENY	\$72,892	22,464	7,059
WEST COUNTY	\$95,111	21,207	10,076
WEST JEFFERSON HILLS	\$88,625	18,628	8,113
WEST MIFFLIN	\$67,750	23,802	7,009
WOODLAND HILLS	\$95,488	53,872	7,664

Copies mailed is an audited circulation through the U.S. Postal Service. Quantities fluctuate +/- 2% as postal carrier routes are routinely reassigned.

2025 DEADLINES

PITTSBURGH

	SPRING		SUMMER		FALL		WINTER	
	FINAL AD APPROVAL	ESTIMATED MAILING	FINAL AD APPROVAL	ESTIMATED MAILING	FINAL AD APPROVAL	ESTIMATED MAILING	FINAL AD APPROVAL	ESTIMATED MAILING
BETHEL PARK	1/2/25	EARLY FEB	4/3/25	EARLY MAY	7/3/25	EARLY AUG	10/2/25	EARLY NOV
BRENTWOOD-BALDWIN-WHITEHALL	2/6/25	EARLY MAR	5/9/25	EARLY JUNE	7/18/25	MID AUG	10/16/25	MID NOV
CANON-MAC	2/19/25	LATE MAR	5/21/25	LATE JUNE	8/13/25	MID SEPT	11/12/25	MID DEC
CARLYNTON-MONTOUR	1/30/25	EARLY MAR	4/17/25	MID MAY	7/4/25	EARLY AUG	10/2/25	EARLY NOV
CHARTIERS VALLEY	2/13/25	MID MAR	5/15/25	MID JUNE	8/14/25	MID SEPT	11/20/25	LATE DEC
CRANBERRY	2/27/25	LATE MAR	5/22/25	LATE JUNE	9/4/25	EARLY OCT	11/27/25	LATE DEC
FOX CHAPEL AREA	2/20/25	LATE MAR	5/30/25	EARLY JULY	9/29/25	LATE OCT	11/28/25	LATE DEC
GREENSBURG	12/26/24	LATE JAN	3/27/25	LATE APR	6/26/25	LATE JULY	9/25/25	LATE OCT
HAMPTON	2/20/25	LATE MAR	5/15/25	MID JUNE	8/14/25	MID SEPT	11/13/25	MID DEC
KEYSTONE OAKS	12/19/24	MID JAN	3/20/25	LATE APR	6/19/25	LATE JULY	9/18/25	MID OCT
MARS AREA	12/25/24	LATE JAN	3/19/25	MID APR	6/25/25	LATE JULY	9/24/25	LATE OCT
MCKEESPORT AREA	3/5/25	EARLY APR	6/4/25	EARLY JULY	8/27/25	LATE SEPT	11/19/25	LATE DEC
MONROEVILLE	12/18/24	MID JAN	3/12/25	MID APR	6/18/25	MID JULY	9/17/25	MID OCT
MOON TOWNSHIP	12/18/24	MID JAN	3/19/25	MID APR	6/18/25	MID JULY	9/17/25	MID OCT
MT. LEBANON	3/13/25	MID APR	6/5/25	EARLY JULY	9/11/25	MID OCT	11/27/25	LATE DEC
MURRYSVILLE	3/20/25	LATE APR	6/5/25	EARLY JULY	9/25/25	LATE OCT	12/18/25	MID JAN
NORTH ALLEGHENY	2/12/25	MID MAR	5/14/25	MID JUNE	8/13/25	MID SEPT	11/12/25	MID DEC
NORWIN	3/13/25	MID APR	5/22/25	LATE JUNE	9/18/25	MID OCT	11/27/25	LATE DEC
OAKMONT-PENN HILLS-VERONA	2/26/25	LATE MAR	5/21/25	LATE JUNE	8/20/25	LATE SEPT	11/19/25	LATE DEC
PINE-RICHLAND	1/9/25	EARLY FEB	4/10/25	MID MAY	7/10/25	MID AUG	10/9/25	EARLY NOV
PLUM	1/15/25	MID FEB	4/16/25	MID MAY	7/16/25	MID AUG	10/15/25	MID NOV
ROSS TOWNSHIP	1/1/25	EARLY FEB	4/9/25	MID MAY	7/2/25	EARLY AUG	10/1/25	EARLY NOV
SEWICKLEY	1/16/25	MID FEB	4/24/25	LATE MAY	7/17/25	MID AUG	10/16/25	MID NOV
SHALER AREA	2/6/25	EARLY MAR	5/1/25	EARLY JUNE	7/10/25	MID AUG	9/18/25	MID OCT
SOUTH FAYETTE	2/5/25	EARLY MAR	4/23/25	LATE MAY	7/16/25	MID AUG	10/15/25	MID NOV
UPPER ST. CLAIR	1/22/25	LATE FEB	4/23/25	LATE MAY	7/23/25	LATE AUG	10/22/25	LATE NOV
WEST ALLEGHENY	2/26/25	LATE MAR	5/28/25	LATE JUNE	8/20/25	LATE SEPT	11/19/25	LATE DEC
WEST JEFFERSON HILLS	2/20/25	LATE MAR	5/29/25	LATE JUNE	8/7/25	EARLY SEPT	11/5/25	EARLY DEC
WEST MIFFLIN	2/6/25	EARLY MAR	5/8/25	EARLY JUNE	7/31/25	EARLY SEPT	11/13/25	MID DEC
WOODLAND HILLS	1/23/25	LATE FEB	5/2/25	EARLY JUNE	7/24/25	LATE AUG	10/23/25	LATE SEPT

PETERS TOWNSHIP [6X]
 * Denotes Peters Twp. issues with seasonal editorial focus.

FEB/MAR*		APRIL/MAY*		JUNE/JULY		AUG/SEPT*		OCT/NOV		DEC/JAN*	
FINAL AD APPROVAL	ESTIMATED MAILING	FINAL AD APPROVAL	ESTIMATED MAILING	FINAL AD APPROVAL	ESTIMATED MAILING	FINAL AD APPROVAL	ESTIMATED MAILING	FINAL AD APPROVAL	ESTIMATED MAILING	FINAL AD APPROVAL	ESTIMATED MAILING
1/2/25	EARLY FEB	3/6/25	EARLY APR	4/30/25	EARLY JUNE	7/2/25	EARLY AUG	8/28/25	LATE SEPT	10/29/25	LATE NOV

— ERIE —

HARBORCREEK & NORTH EAST	1/22/25	LATE FEB	4/30/25	EARLY JUNE	7/30/25	LATE AUG	10/29/25	LATE NOV
MILLCREEK	1/29/25	EARLY MAR	4/2/25	EARLY MAY	7/9/25	EARLY AUG	10/8/25	EARLY NOV
WEST COUNTY	1/15/25	MID FEB	4/16/25	MID MAY	7/23/25	LATE AUG	10/22/25	LATE NOV

Magazines are mailed quarterly.

Estimated mailing dates may vary by 1 to 2 weeks.

ZIP CODES

BETHEL PARK

15102, 15234, 15236, 15241, 15228

BRENTWOOD-BALDWIN-WHITEHALL

15207, 15226, 15227, 15228, 15234, 15236

CANON-MAC

15057, 15301, 15317, 15321, 15330, 15342, 15363

CARLYNTON-MONTOUR

15071, 15106, 15108, 15136, 15205, 15276

CHARTIERS VALLEY

15071, 15106, 15142, 15220, 15243

CRANBERRY

16066

FOX CHAPEL AREA

15024, 15051, 15101, 15116, 15215, 15238

GREENSBURG

15601, 15626, 15632, 15670

HAMPTON

15044, 15101

HARBORCREEK & NORTH EAST

16421, 16428, 16510, 16511, 16536

KEYSTONE OAKS

15106, 15205, 15216, 15220, 15234, 15226, 15228

MARS AREA

15044, 16002, 16033, 16046, 16059

MCKEESPORT AREA

15034, 15131, 15132, 15137, 15642

MILLCREEK

16415, 16504, 16505, 16506, 16508, 16509, 16510, 16565

MONROEVILLE

15140, 15146

MOON TOWNSHIP

15046, 15108

MT. LEBANON

15216, 15220, 15226, 15228, 15234, 15241, 15243

MURRYSVILLE

15068, 15146, 15626, 15632, 15668

NORTH ALLEGHENY

15005, 15015, 15044, 15086, 15090, 15101, 15143, 15237, 16046

NORWIN

15085, 15131, 15615, 15642, 15647, 15692

OAKMONT-PENN HILLS-VERONA

15147, 15235

PETERS TOWNSHIP

15102, 15241, 15317, 15332, 15367

PINE-RICHLAND

15007, 15044, 15090, 16059

PLUM

15068, 15235, 15239, 15668

ROSS TOWNSHIP

15116, 15202, 15209, 15212, 15214, 15229, 15237

SEWICKLEY

15003, 15056, 15143, 15202, 15237

SHALER AREA

15101, 15116, 15209, 15215, 15223

SOUTH FAYETTE

15017, 15031, 15057, 15064, 15071, 15106, 15142, 15220, 15243, 15321

UPPER ST. CLAIR

15241

WEST ALLEGHENY

15026, 15057, 15071, 15108, 15126, 15275

WEST COUNTY

16401, 16410, 16411, 16412, 16415, 16417, 16423, 16430, 16443, 16505, 16506

WEST JEFFERSON HILLS

15025, 15088, 15122, 15236, 15332

WEST MIFFLIN

15120, 15122, 15207, 15236

WOODLAND HILLS

15104, 15112, 15145, 15218, 15221, 15235



SPECIAL ADVERTISING SECTIONS



Advertise your business in our quarterly special feature section. *Your Industry Insight, Business Spotlight, full page, half page, third page, quarter page or sixth page ad will run in our special section, giving you direct exposure to your targeted customers.*

SPRING
Home Improvement
 The hottest trends for smart home design, bathroom and kitchen makeovers, interior decorating, windows, doors, outdoor patios, decks and landscaping.

BONUS: Finance

SUMMER
Health and Wellness
 A head-to-toe guide to help parents and kids embrace a healthier lifestyle.

BONUS: Senior Care

Peters Township

FEB/MAR	Home Improvement/Finance
APR/MAY	Health & Wellness/Senior Care
AUG/SEPT	Real Estate/Pets
DEC/JAN	Education/Prepping for Winter/Auto

FALL
Real Estate
 Buying or selling a home this year? Here's what you need to know.

BONUS: Pets

WINTER
Education
 Understanding our educational system and what needs to be done for tomorrow's children. The future of education and technology and how it impacts the way students learn.

BONUS: Prepping for Winter/Auto

INDUSTRY INSIGHT

Show the residents of your community you are **"The Local Expert"** in your field. You are guaranteed content exclusivity as you write about what's going on in your industry.

- 500 words about any topic within your industry or trade (differs from Business Spotlight).
- Includes a 1/4 page ad on same page.
- Includes listing in Table of Contents.
- **Market exclusivity** – Only one Insight per vertical market.
- We'll design artwork to accompany your article.
- Article can be submitted via Word document.
- Ads based upon availability and annual commitment required.
- Photography services available for a fee of \$150.

BUSINESS SPOTLIGHT

"Showcase Your Business"

- One-time full page with up to 500 words spotlighting your business (differs from Insight article).
- Includes listing in Table of Contents.
- We'll design artwork to accompany your article.
- Commitment of three 1/4 page ads or larger is required.
- Photography and writing services available for a fee of \$150 each.

DEJÀ VU ALL OVER AGAIN! – YOGI BERRA

The travel is great material for science fiction books and movies. But if you just arrived on this planet recently, you might think you were in the 1970s. Only on one level!

Inflation rates are rising, inflation is higher than they can remember, and the three general categories in Finance, Education, and Home are down. These events may make you regret the headline you would have been reading during the '70s.

In the mid-1970s, my wife and I bought our first house and qualified for a 30-year fixed rate at the time 10 3/4% annual fixed interest. The rate of the mortgage was 10 3/4% for the first 15 months and applied for a mortgage paying 6 1/2% per annum.

My daughter purchased a home in October 2022 and qualified for a 30-year mortgage only 2 1/2% per annum. How the world has changed in less than 50 years!

For some home buyers, who are mostly young adults, will be more challenged with rising mortgage interest rates. To make matters worse, I have heard of all kinds of rates going up as well.

In the late '70s, borrowing by car, had something in Dallas, Texas, heading for my home at the time in Shawnee, Louisiana in Dallas. There were long lines of cars at the gas stations.

I remember thinking that if I drove a little farther out of the city, I'd find a gas station with a shorter line to reach fuel.

I ran out of gas and spent the night staying at a gas station located by a back track about halfway between Dallas and Shawnee. He called them back then, but he got an advertisement.

As some of you may remember, the gas tank didn't fill. I don't remember what the price was at the time, although I am sure it was high. That was the end of it for me about about 1978.

The mortgage angle: I don't know to be in this, but I spent 30% of my job, for example, I'm only 1 mile from my office, but I don't know how many who are not lucky.

According to the Bureau of Labor Statistics, 52% of people who are unemployed have only their primary source of income. And to believe, but true!

Inflation is a tax on those who can't afford it. And, but many have thought decisions to make on the way across and the grocery store in this land of plenty.

These are uncertain times for sure, but for those with only a 20- to 30-year perspective, it may be particularly concerning and financially unsettling. However, there have been times, and inflation has been in check for more than 20 years.

History tells us this has not always been the case, and the experience of what our money means over time is a complex and multifaceted perspective on the economy and the markets. There are some current thoughts:

- **Costs are the driver of interest rate increases.** If you have such a mortgage, hold steady to keep you out for the rest of the term.
- **Costs are a variable rate mortgage or home equity line, be aware of the rate of the market. Rates are heading upward, and these rates will no longer be attractive. A fixed rate mortgage, hold steady to keep you out for the rest of the term.**
- **Consider tax harvesting** (selling appreciated assets with your portfolio to take "tax-loss harvesting" during a market dip). It's not a 100% of the time. Capital gains can be carried forward to offset capital gains in the future.
- **Buy from the general public, not from the market. Buy from the general public, not from the market. Buy from the general public, not from the market. Buy from the general public, not from the market.**

If you need additional insight, please contact me, contact our office to talk with a seasoned professional with the experience necessary to help you succeed in today's market.



Yogi Berra is a former professional baseball player and coach. He played for the New York Yankees from 1946 to 1963 and was a member of the National Baseball Hall of Fame. He is also a well-known author and speaker.

BUSINESS SPOTLIGHT




Laurel Landings Development in McMurray
 Location + Luxury + Low-Maintenance Lifestyle!

Highly coveted homes in a leader in the residential building community, the development will set a new standard for luxury and the expectations for the Laurel Landings Development in McMurray is that this community will follow suit with high demand in a diverse 60+ year-old Laurel Landings offers an array of floor plans that appeal to all ages and lifestyles.

Home ownership is the most financially sound investment you can make. Laurel Landings is a single family home and much loved community with a long history of quality construction and low maintenance homes at Laurel Landings come with well-planned, award-winning traditional landscaping, the most well-maintained landscaping, interior custom trim packages, premium cabinets, kitchen backsplashes, upgraded lighting, hardwood for grout and tile and the opportunity to add a covered porch.

• **Does not require whether you are buying or downsizing or anything in between. The floor plans are available in a variety of sizes. Please call to make your dream a reality. Imagine not even having to move your car and having more time to spend doing the things you love.**

• **The Laurel Landings development offers a great location with easy access to I-15 and I-44 and to Pennsylvania's Cultural and all the restaurants and retail you love. The new Laurel Landings Development in McMurray. Explore what Low Maintenance Community can mean and see more photos in addition, you won't have to wait a year or longer to move into your new home. Call today!**

• **Mathew Braxton, "Heartland Homes is filling a niche for anyone looking for a low maintenance lifestyle in a great location with low property taxes."**

• **A great community with a long history of low maintenance. See for yourself why the community is so popular!**

For additional information on our new floor plans, call us at 412-485-2712 or visit our website at heartlandhomes.com

How we also protect the sale agreement with you!

Case Oklahoma has 10 years experience and can handle all of your needs!



Case Oklahoma
 10 Years Experience and Can Handle All of Your Needs!
 heartlandhomes.com or call 412-485-2712

REAL ESTATE

Licensed real estate agents: Give your listings increased exposure.

- Effective way of tracking your advertising investment.
- Must have at least one home listed.
- One-down pricing applies.
- Cannot combine with any other promotion.

BERKSHIRE HATHAWAY | The Preferred Realty
HomeServices

Exceeding Expectations
Let Us Help You Find Your Home in Our Neighborhood

 <p>BERKSHIRE 9 Longfellow Road MILF 01904 Jane Horvath • 412-418-0602</p>	 <p>MILFORD 301 W. Barry Road MILF 01906 Jane Horvath • 412-418-0602</p>	 <p>8499,000 302 Lindglen Avenue MILF 01906 Jane Horvath • 412-418-0602</p>
 <p>395,000 34 Danbury Court MILF 01940 Lisa Nissen • 412-799-6048</p>	 <p>375,000 305 Farnside MILF 01906 Bryan Wolf • 412-852-0213</p>	 <p>849,000 302 Canterbury Drive MILF 01906 Lisa Nissen • 412-799-6048</p>

Fox Chapel Office | 412-782-3700 | www.ThePreferredRealty.com

1/2 Page Ad

BERKSHIRE HATHAWAY
HomeServices
The Preferred Realty

Selling Homes that MOVE You

Julie Wolff Rost
Office: 412-212-2100 x321
Cell: 412-376-4771

310 Parkside Fox Chapel
\$1,400,000 MLSP 120218

124 South Deerfield Fox Chapel
\$1,399,000 MLSP 120218

1222 Fox Chapel Rd. Fox Chapel
\$1,375,000 MLSP 120218

1/4 Page Ad



DINING OUT

Generations of Just Plain Good

Monte Collo's
PIZZA & ITALIAN RESTAURANT

In the nearly 40 years that Monte Collo's has been around, the one constant that has always been the main focus of the restaurant is consistent quality food and ingredients. When the average life span of a restaurant is only a few years, consistent quality has allowed Monte Collo's to build what few have more than three times over with no signs of slowing down. "We offer a great product for the price," said Craig Williams, one of the owners of the business, which has five locations throughout the North Hills. "People want quality. We could cut corners. If we could, but we won't because that, cheaper costs but the right way and that our people see a value in that."

But the value that people see at Monte Collo's isn't only consistent food and prices, but also the way they carry back again and again. Williams notes that the weekly regulars of the restaurant aren't just the backbone of its longevity and success, but have a true love for the food.

"We have customers coming in two or three times per week, or who have wedding parties - a sign up for a large event - and we're not all thankful for it, we're there every Friday, Saturday, and on large holiday events."

Monte Collo's popularity in the North Hills extends beyond the restaurant walls. Williams notes that the restaurant is a reflection that Williams feels is important to the community.

"It's important to me personally that I know every business that we support all of the sports teams and arenas that we own for the region. The food doesn't exist in a vacuum. It's an important part of our business not only because it's a right way to do it, but because there are industries who work here, and here and they come in to support us. It is a big circle of everyone supporting everyone and it's what makes our relationship with PA special."

The restaurant's old slogan used to be "Write more than just pizza," but as simple as that sounds, it's more than true. Pizza is what got Monte Collo's off the ground nearly 40 years ago, but the expanding menu is what allowed the restaurant to make it this far.

"People don't come here expecting a great New York style, but we want our customers to feel like they're in New York. They don't expect us to have a delicious burger, but we have customers who want to go somewhere that has a burger," says Williams.

Other menu items that Monte Collo's offers that people may not expect include the pizza and pasta. "Our pizza is made in-house, and our pasta is made in-house. We have an extensive cookie dough served in 1/2 inch balls and topped with ice cream and chocolate sauce. The restaurant also offers an extensive catering menu for your next event."

For more information on the restaurant including the full menu and directions, go to the website at montecollos.com or call 724-821-6171 to order online. Monte Collo's is open to serve you for eat-in, take-out or delivery seven days a week.

Jackson's
EXPERIENCE
Interactive
Pairing Dinners

Seasonal cuisine, sustainable sourcing and perfectly paired libations - that's our philosophy at Jackson's Restaurant + Bar. Executive Chef Scott Croyle and the Jackson's team work continually to provide guests with a dining experience they won't soon forget.

Jackson's Restaurant + Bar has teamed up with our favorite local partners to launch a series of interactive pairing dinners. From local libations to expertly paired wines to craft beer, these popular events have given diners the perfect opportunity to expand their palates and their knowledge with a sophisticated presentation and personal instruction. Jackson's Restaurant + Bar has the honor of being the first to host these dinners to spread their love for the region's food and drink.

What is your favorite part of hosting Jackson's pairing dinners? As a chef, you don't always get to interact with diners. My favorite part of the pairing dinners is being able to educate guests and engage with them outside of the kitchen. I love to prepare food table side and really give them an experience to remember.

What do you want guests to take away from their experience? My goal is to create lasting and fun memories for our guests. By really focusing on the quality of the food and the wine pairing, guests can learn more about what they like, and why they like it.

When is the next dinner? Our next dinner will take place March 10th, 6:00pm.

What should we expect to see on the next pairing menu? Our next menu includes both wine and craft beer pairings with classic Italian food, and locally sourced meats, which is a match, Italian, and Southern in Washington, PA, home of the Blue Ridge Mountains.

Whiskey Pairing Dinner \$75+ per person March 10th, 6:00pm
1st Course - Fish Cakes Soup with smoked sausage, tomato, cabbage and potatoes. Cocktail Pairing: The Cherry Hill Distillery.
2nd Course - Dublin Layer Roasting Chicken and Cider Caramelized Potatoes with a honey whiskey cream and served in a puff pastry.
Cocktail Pairing: Rock and Roll.
3rd Course - Corned Beef and Cabbage with a potato pancake.
Cocktail Pairing: William McQuinn Irish Whiskey.

4th Course - Prime Beef with Chimichurri, that regional tradition associated with buttermilk dumplings, great onions and potato gaug.
Cocktail Pairing: World Famous.
5th Course - A Liberty Fish Southern-style Guinness Beer. Reservations required for the pairing dinner. Call 724-744-5000.

Jubon Garden Inn
Catering/Event Space

www.jacksons.com 724-744-5000 | 1000 Corporate Drive | Canonsburg, PA 15317 | 1/79 at East 48

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